

2012 AI ANNUAL MEETING
AUGUST 1-3, 2012
LOEWS CORODADO BAY
CORONADO, CA



APPLICATION AND CONTRACT FOR SPONSORSHIP
ALL SECTIONS OF THE FORM MUST BE COMPLETED IN ORDER TO PROCESS

COMPANY NAME _____

COMPANY CONTACT _____

TITLE _____

ADDRESS _____

TELEPHONE _____

CITY/STATE/ZIP _____

FAX _____

E-MAIL ADDRESS _____

COMPANY WEBSITE _____

COMPANY DESCRIPTION

Please attach or e-mail to aimeetings@appraisalinsittute.org your company description to be included in the conference program. The description should be less than 50 words in length. AI staff reserves the right to edit descriptions.

To help us assign your booth location please list names of competitors you DO NOT wish to be near (space permitting):

Sponsorship Level _____ Sponsorship Amount _____ Booth/Table Upgrade _____

Sponsorship Item _____

Booth/Table Selection: 1st _____ 2nd _____ 3rd _____

AGREEMENT: Please sign and return this form with your **FULL PAYMENT**. No application will be accepted without full payment. Once your payment has been processed your booth assignment will be confirmed. If you cancel 120 days prior to the AI Annual Meeting, 50% of your payment will be refunded. Any cancellations within 120 days of the conference will not receive a refund.

I HAVE READ AND AGREE TO ABIDE BY ALL THE TERMS AND CONDITIONS SET FORTH IN THIS AGREEMENT AND I AM AUTHORIZED TO SIGN ON BEHALF OF COMPANY. Please sign below and initial on the back side of this form

SIGNATURE _____

PRINT NAME _____

TITLE _____

PAYMENT METHOD

Check Enclosed

Make check payable to Appraisal Institute

Please charge my credit card: **Amex** **Visa** **Mastercard**

Card Number: _____ **Exp Date:** _____

Signature: _____

FOR AI USE ONLY

DATE RECEIVED: _____

CHECK NO: _____

AMOUNT: _____

BOOTH ASSIGNMENT: _____

Please fax this form to: 312.335.4185

Or mail payment to: Appraisal Institute, c/o Meeting Services, 200 W. Madison Street, Suite 1500, Chicago, IL 60606
For more information contact Paula Cappelletti, 312.335.4184, FAX 312.335.4185, aimeetings@appraisalinsittute.org

2012 AI ANNUAL MEETING
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LOEWS CORODADO BAY
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Where people & ideas come together.

APPLICATION AND CONTRACT FOR EXHIBIT SPACE

ALL SECTIONS OF THE FORM MUST BE COMPLETED IN ORDER TO PROCESS

COMPANY NAME _____

COMPANY CONTACT _____

TITLE _____

ADDRESS _____

TELEPHONE _____

CITY/STATE/ZIP _____

FAX _____

E-MAIL ADDRESS _____

COMPANY WEBSITE _____

COMPANY DESCRIPTION

Please attach or e-mail to aimeetings@appraisalinsittute.org your company description to be included in the conference program. The description should be less than 50 words in length. AI staff reserves the right to edit descriptions.

To help us assign your booth location please list names of competitors you DO NOT wish to be near (space permitting):

Booth/Table Selection: 1st _____ 2nd _____ 3rd _____

Booth Prices: \$2,000 AI Member \$2,500 Non-Member

Table Prices: \$1,750 AI Member \$2,250 Non-Member

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TERMS & CONDITIONS:

- 1. General Event Information.** The event detailed on the front of this Contract ("Event") is being organized by the Appraisal Institute. The Event is conditioned upon the facility in which the Event is scheduled to be held ("Facility") making available the space during the times listed below. The Appraisal Institute makes no representations or warranties regarding the number of persons who will attend the Event. You, the Sponsor (hereinafter "Sponsor") agree to abide by the terms and conditions herein and those set forth on the front / first page of this Contract.
- 2. Application and Eligibility.** The Appraisal Institute reserves the absolute right to decline any application for space for any reason, if, in the Appraisal Institute's judgment, the products or services to be shown or demonstrated are not applicable to the real estate business, are inconsistent with the stated purposes of the Appraisal Institute and the interests and welfare of its members, or are unreasonably duplicative of services or products offered by or available from the Appraisal Institute. The Appraisal Institute further reserves the right in its sole discretion, to limit the types of companies and products represented at its Event, and accept or reject applications as it deems appropriate.
- 3. Assignment of Table Space.** The Appraisal Institute reserves the right to make and/or change all table assignments as it deems appropriate.
- 4. Staffing of Table.** Sponsor must have staff present at its Table during all open show hours.
- 5. Table Furnishings.** Appraisal Institute will provide a uniform style table. Display materials must not project so as to obstruct the view of any adjacent tables. Sponsor also agrees to comply with the Americans with Disabilities Act and its regulations.
- 6. Event Hours.** Event hours will be established by the Appraisal Institute and the Appraisal Institute reserves the right to make changes to this schedule.
- 7. Cancellation of Event.** If for any reason beyond the Appraisal Institute's reasonable control, including but not limited to strikes; labor disputes; acts, regulations or orders of governmental authorities; civil disorder; disasters; acts of war; acts of God; fires, flood, or other emergency conditions; any delay in necessary and essential repairs of the facility where the Event is to take place; the Appraisal Institute is unable to perform its obligations under this Contract, such non-performance is excused and such party may terminate this Contract without further liability of any nature, upon return of the Sponsor's fees and deposit. Sponsor further understands that the Appraisal Institute may in its sole discretion cancel the Event for reasons other than those stated above, in which case Sponsor's sole remedy is a refund of any fees paid to the Appraisal Institute. In no event shall the Appraisal Institute be liable for consequential damages of any nature for any reasons whatsoever.
- 8. Display Materials.** Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, or other parts of the building or furniture without permission from proper building authority. Packing, unpacking, and assembly of materials shall be done only in designated areas and in conformity with directions of the Event Manager, the Facility manager or their assistants. Anything necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the Sponsor. Sponsors will be responsible for any damage to persons or property caused by reason of their displays, employees, agents or servants. Sponsors agree to abide by all terms & conditions of Policies and Procedures as set forth by the Facility. Anything left by Sponsor after the Event will be removed and destroyed by the Appraisal Institute.
- 9. Use of Table.** The Appraisal Institute reserves the right to restrict or prohibit any contest, promotion, lottery, or give-away that causes blocking or disturbance to other sponsors or patrons or that could be considered illegal under the State laws where the exhibit is held. No Sponsor shall assign, sublet, or share space allotted without prior written approval of the Appraisal Institute. All of the following practices are expressly prohibited: promotion of products and services other than those manufactured or regularly distributed by the Sponsor; excessive noise that interferes with other Sponsors; storage or use of flammable or explosive materials or any substance prohibited by local laws or insurance carriers; use of materials with strong odors; solicitation of business by anyone other than representative of Sponsor; and promotion of any activities that draw Event Attendees or Corporate delegates away from the Event during show hours. The Sponsor agrees not to utilize any displays which the Appraisal Institute determines, in its absolute discretion, would endanger the person or property of the attendees or of the Sponsors, are in bad taste, are liable to discredit or subject the Appraisal Institute to criticism or legal liability, are inconsistent with the stated purposes of the Appraisal Institute and the interest and welfare of its members, are inimical to the property rights of the Appraisal Institute, or violate any other provision of this Contract. In the event the Appraisal Institute determines at any time that any display material may/or does violate this paragraph and the Sponsor is unable or unwilling to cure or correct such violation, Appraisal Institute may terminate this Agreement immediately and may remove or cause the display materials to be removed at Sponsor's expense and Sponsor hereby waives any claim for refund of the display materials or other damages arising out of such termination and/or display materials removal.
- 10. Insurance.** Sponsor maintains sufficient liability insurance that covers all potential problems during the Event. Sponsors are required to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others. Sponsor shall obtain and keep in force during the term of the installation and use of the Facilities, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Contract in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage. The Facility, its owners, its operator, shall be included in such policies as additional named insured's. In addition, Sponsor acknowledges that neither the Appraisal Institute, nor the Facility, its owners, its operator maintain insurance covering Sponsor's property and that it is the sole responsibility of Sponsor to obtain business interruption and property damage insurance insuring any losses by Sponsor.
- 11. Indemnity and Limitation of Liability.** Neither the Appraisal Institute nor the Facility, nor either of their officers, agents, employees, or other representatives shall be held liable for any damage, loss, harm, or injury to the person or property of the Sponsor or any of its visitors, invitees, officers, agents, employees or other representatives, resulting from Sponsor's participation in the Event, or its materials, whether from negligence, earthquake, fire, theft, water or accident of any other cause, or Sponsor's breach of this Contract. The Sponsor shall indemnify, defend, and hold harmless the Appraisal Institute and the Facility and their respective owners, directors, officers, employees, agents and representatives, from, any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees, and expenses of any kind which might result or arise from any action or failure to act on the part of the Sponsor or its officers, agents, employees, or other representatives or breach of this Contract. Neither the Appraisal Institute nor the Facility shall be responsible for the security of Sponsor's products, proprietary information or materials. Under no circumstances shall the Appraisal Institute, its agents, affiliates, employees or directors be liable for lost profits, or other indirect, incidental, consequential or exemplary damages in connection with the Event.
- 12. Shipping.** Shipping instructions will be forwarded to Sponsor. Sponsor will be solely responsible for arranging shipping and other services with the appropriate contractors and for payment of all fees, insurance tariffs, taxes and charges due for services rendered.
- 13. Photography.** No photographs or video shall be taken without the prior written consent of the Appraisal Institute. Sponsor agrees that Appraisal Institute may take photographs or video of Sponsor's display, display materials and personnel for any promotional or marketing use by the Appraisal Institute.
- 14. Limited License.** Sponsor grants to the Appraisal Institute the right to use and reproduce Sponsor's names, trademarks and logos in connection with the promotion and production of the Event and for the purposes of this Contract.
- 15. Warranty.** EXCEPT AS EXPRESSLY SET FORTH IN THIS CONTRACT, THE APPRAISAL INSTITUTE EXPRESSLY DISCLAIMS ANY AND ALL OTHER WARRANTIES, EXPRESS OR IMPLIED.
- 16. Observance of Laws and Regulations.** Sponsor shall abide by and observe any laws, rules, regulations, and ordinances, and all rules and regulations of the Appraisal Institute and the Facility in connection with its participation in the Event as may be set from time to time, including but not limited to those pertaining to public health and safety. Display materials must not block access doors to emergency fire exits. Sponsor must observe all union regulations (if applicable) and electrical codes to which the Facility is subject. Special electrical, gas or water services, as well as other special services needed by individual Sponsors, are provided only when the Sponsor orders and agrees to pay for them from the supplier authorized to supply such services in conformity with Facility, insurance and other requirements.
- 17. Taxes and Licenses.** Sponsor shall be responsible for obtaining all licenses, permits, and approvals under any and all countries' local, state, or federal laws applicable to its activity at, and obtaining all taxes, tariffs, and other charges that become due to any governmental authority in connection with, the Event.
- 18. Copyrights:** Each Sponsor will assume all costs arising from the use of patented, trademarked, franchised or copyrighted materials, devices, and/or dramatic rights used in or incorporated in the Event. Sponsors agree to indemnify, defend and hold harmless the Appraisal Institute from any claims, damages or costs, including legal fees, which might arise from use of such material. This includes the acquiring of and compliance with A.S.C.A.P., B.M.I., licenses and copyrights.
- 19. Miscellaneous.** The Sponsor expressly agrees to be bound by all the terms, conditions and specifications herein listed and by the Rules and Regulations established by the Appraisal Institute and as from time to time thereafter modified, and expressly agrees that this Contract and such Rules and Regulations contains the entire agreement between the parties hereto and supersedes any prior agreement, written or oral. This Contract shall be interpreted under the laws of the United States and the State of Illinois. Sponsor understands and agrees that this Contract is subject to the terms of the Agreement between Facility Owner and the Appraisal Institute.
- 20. Reservation of Right to Make Changes.** Any matters not specifically covered herein are subject to decision by the Appraisal Institute. Appraisal Institute reserves the right to make such changes, amendments and additions to these rules as considered advisable for the proper conduct of the sponsor, with the provision that all sponsors will be advised of any such change.