

The Appraisal Institute



**Appraisal
Institute®**

*Professionals Providing
Real Estate Solutions®*

About the Appraisal Institute

Professionals Providing Real Estate Solutions

Whether you are:

- Seeking the services of a qualified appraiser,
- Interested in a career in appraising,
- Looking for continuing education, or
- Want to become associated with the leading professional organization for real property valuation professionals;

You need to know more about the Appraisal Institute.

AI has led the way for 85 years, fostering the highest standards of practice through its designation programs, education, peer review process, publishing and advocacy activities.

Designated Members of the Appraisal Institute:

- Form a network of professionals throughout the United States and abroad.
- Meet rigorous requirements in education, experience, understanding and ability.
- Are respected by courts, government agencies, lenders, corporations and others seeking real estate services.
- Provide services relating to the value of property that help with decisions to invest in, buy or sell property; answer questions about property value and suitability for various uses.
- May also serve as consultants on a wide range of real estate valuation and usage issues, as well as appear as expert witnesses in legal proceedings.

Visit us at: [appraisalinstitute.org](https://www.appraisalinstitute.org)

If you need appraisal assistance today...

Find An Appraiser



[appraisalinstitute.org](https://www.appraisalinstitute.org)

- Search for AI Professionals throughout the United States as well as abroad.
- Search for AI Professionals by business services and property type.

The Leader in Appraiser Education

The breadth of the Appraisal Institute's offerings is second to none.

As a leader in real property appraiser education, the Appraisal Institute offers an extensive curriculum of introductory and advanced courses, as well as a wide range of seminars on specialty topics.

AI programs are designed to address the needs of real estate appraisers, including those just entering the profession, professionals earning credit toward state licensing or certification, and seasoned practitioners who also wish to keep abreast of the latest techniques and developments.

- The Appraisal Institute's education network brings courses and seminars to the local level through its chapters and other channels around the country. Programs are taught primarily by Designated members of the Appraisal Institute, who are experienced in the field of real estate valuation, but also are familiar with the day-to-day challenges faced by appraisers.



Courses and Seminars Also Available Online

Online education offers flexibility and is easy to take when and where individuals prefer.

- AI On-Demand Education programs are designed as learning experiences utilizing relevant research from appropriate fields such as cognitive science, educational psychology and instructional technology. The format allows for convenience and flexibility with AI's self-paced programs.
- AI Live Online (Synchronous) Education is a virtual program in real time with a live instructor and classmates. It combines the strengths of traditional, classroom-based instruction with the convenience of online learning.

The Appraisal Institute also conducts webinars on today's "hot" appraisal issues and appraisal business practice topics. AI webinars cover industry issues in a live presenter format in a shorter delivery time-frame.

More detailed information about AI education is available at: appraisalinstitute.org/education.



World's Leading Publisher of Appraisal Literature

- The Appraisal Institute adds to its extensive library of more than 60 titles in print, by publishing texts on contemporary practice issues, advances in methodology and technology, and the valuation of a wide range of special-purpose properties.
- More than 45 titles are available in digital formats and a variety of digital and digital + print book packages.
- The premier text on real estate valuation, ***The Appraisal of Real Estate***, now in its 14th edition, continues to be a rich resource for the valuation profession. This flagship text and ***The Dictionary of Real Estate Appraisal***, 6th edition, form the basis of most practicing appraisers' personal reference libraries.

A complete list of titles is available at:
appraisalinstitute.org/store.

The Appraisal Institute offers its professionals and subscribers print and digital news publications that provide relevant information.

- **The Appraisal Journal** — A quarterly, peer-reviewed journal, TAJ serves as a forum for information and ideas on the practice and theory of valuation and analysis of real estate and related issues.
appraisalinstitute.org/taj
- **Valuation magazine** — This quarterly magazine offers timely, practical information, and ideas to assist real estate appraisers in conducting their business effectively.
appraisalinstitute.org/valuationmag
- **Appraiser News Online** — A weekly e-newsletter, ANO keeps appraisers abreast of industry trends, as well as legislative and regulatory matters impacting appraisers.
- **Residential Update** — This monthly e-newsletter focuses on news, trends and other important developments affecting residential appraisers.
- **Washington Report and State News** — AI's quarterly e-newsletter summarizes AI's recent federal and state legislative, regulatory and related activities in representing the interests of AI professionals.

A Voice in Washington

The Appraisal Institute is active in advocacy efforts on behalf of its professionals – and the valuation profession – at-large.

- The Appraisal Institute maintains a government relations office in Washington, D.C., that regularly communicates with federal and state legislators and regulators to encourage the adoption of policies that best serve the public interest and the profession.
- AI also forges strategic coalitions with consumer groups, homebuilders, the mortgage insurance industry, and related professional real estate associations.
- The AI government relations office pursues opportunities for Appraisal Institute Professionals and other leaders to testify before Congress in the interest of the real estate valuation community and provides background briefings to legislators and their staff on critical issues.



A Resource to the Profession

In addition to its education and publishing programs, the Appraisal Institute serves as a resource for the profession in other ways.

- **Find An Appraiser Tool** — AI's comprehensive appraiser database lists AI Professionals from all over the world and indicates specialties where applicable. It has become an indispensable resource to those seeking valuation services, as well as a source of business for appraisers themselves.
- **Career Center** — The Career Center serves as a resource for job seekers and employers alike, specializing in opportunities in the field of real estate appraisal.
- **Lum Library** — Funded by the Appraisal Institute Education Trust, the Y.T. and Louise Lee Lum Library, an extensive collection of books, journals and other reference sources, along with growing online connections to other databases, provides support for the research needs of AI professionals.

AI Global Influence

The Appraisal Institute assists valuation professionals in every part of the world by providing education, publications and affiliation opportunities.

- Currently, the Appraisal Institute provides education programs in Asia, Europe, Mexico, Central America and the Middle East.
- The Appraisal Institute has a growing international following in all of these geographies, principally through its relationship-building and teaching activities.

Membership Opportunities

The Appraisal Institute is open to appraisal practitioners, as well as individuals from allied fields.

AI designations are conferred upon individuals who have satisfied stringent educational requirements and have demonstrated appraisal experience.

Individuals who provide service(s) as defined by the Code of Professional Ethics may join as Practicing Affiliates for a limited period of time.

The **MAI** membership designation is held by professionals who can provide a wide range of services relating to all types of real property, such as providing opinions of value, evaluations, review, consulting and advice regarding investment decisions, among others. Property types may include commercial, industrial, agricultural, residential, vacant land and others.

The **SRA** membership designation is held by professionals who can provide a wide range of services relating to residential properties, including providing opinions of value, evaluations, reviews, consulting and advice regarding investment decisions, among others.

The **SRPA** membership designation is held by professionals who can provide a wide range of services relating to all types of real property, such as providing opinions of value and review, among others. Property types may include valuation of commercial, industrial, agricultural, residential, vacant land and others.

The **AI-GRS** membership designation is held by professionals who can provide reviews of appraisals for a wide range of property types, including commercial, industrial, agricultural, residential, vacant land and others.

The **AI-RRS** membership designation is held by professionals who can provide reviews of residential appraisals.

Currently, the Appraisal Institute confers the MAI, SRA, AI-GRS and AI-RRS designations. It no longer confers the SRPA designation.

For more information about joining the Appraisal Institute, visit: [appraisalinstitute.org/designated](https://www.appraisalinstitute.org/designated)

AI Designations



Join the Appraisal Institute today
and help diversify your business.

For more information, visit
www.appraisalinstitute.org/designation



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