



## **A Guide to Appraising Restaurants**

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### **Learn how to value restaurant properties!**

The restaurant business is risky. Owners and operators of restaurants know this, and real estate professionals must know it as well. Appraisers who value restaurant properties should fully understand the opportunities and risks inherent in restaurant operations and how these factors affect real property value.

*A Guide to Appraising Restaurants* is aimed at commercial appraisers, brokers, lenders, and reviewers who wish to explore the complex issues related to valuing restaurant properties. This guide will also help professionals involved in designing, developing, financing, and investing in restaurants understand marketability and valuation issues relating to restaurant properties and what to expect from restaurant property appraisals.

The book examines important trends in the restaurant industry and demonstrates market, location, and property analyses and the three approaches to value. Case studies and examples of different valuation scenarios are included to provide real-world insights.

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