

“Certainly, authoring a professional book has elevated my status in the public arena. In the area of expert witness services, authorship through the Appraisal Institute has many intangible benefits for my firm and clients.”

**James Tellatin, MAI**  
Greater St. Louis Chapter  
Member since 1984

### **Consider becoming a book author for the Appraisal Institute.**

*Oh that my words were now written! oh that they were printed in a book!*  
–Job xix. 23

### **We need experienced appraisers like you.**

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*All the world knows me in my book, and my book in me.*  
–Michel de Montaigne

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*If a man write a better book, preach a better sermon, or make a better mouse-trap than his neighbor, tho' he build his house in the woods, the world will make a beaten path to his door.*  
–Ralph Waldo Emerson

### **Authorship has many benefits.**

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–Toni Morrison

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Your knowledge and experience are valuable assets to be shared with a large audience. Take the initiative and contact the Appraisal Institute to discuss your future as an Appraisal Institute author.

### **Frequently Asked Questions**

- Who?** You.
- What?** Write a book.
- When?** There's no time like the present.
- Why?** To earn
- Respect
  - Royalties
  - Recognition
- And to give back to the profession by sharing your expertise.
- How?** Send us a book proposal.
- Contact:** Stephanie Shea-Joyce,  
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