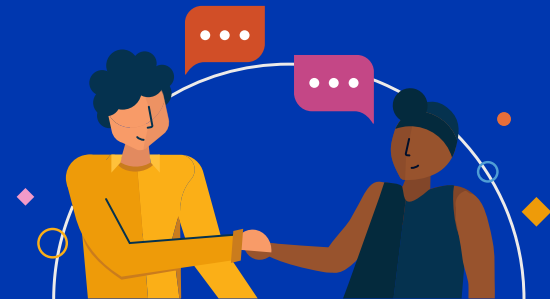




# Promoting Career Opportunities in Residential Appraisals



## Empowering the Next Generation of Appraisers

Residential property appraisers play a vital role in homeownership, providing opinions of value that are used for mortgage lending. In recent years, fewer people have pursued careers as appraisers.

On average, the current appraiser workforce is overwhelmingly over the age of 50, male, and not racially or ethnically diverse.

The residential appraisal field increasingly provides attractive career options that are largely unfamiliar to potential entrants.

**ADI helps to share information about the many opportunities in the appraisal profession, providing guidance and support to scholarship winners throughout their journey to becoming real estate appraisers.**



**Working with industry and community sponsors, this initiative is designed to:**

- ✓ Attract new entrance to the residential appraisal field
- ✓ Overcome barriers to entry such as education, training, and experience requirements
- ✓ Reach diverse, talented candidates and educate them about the appraisal industry
- ✓ Provide resources for interested candidates to help them get on a path to success
- ✓ Offer guidance from active members of the appraisal profession volunteering as ADI Advisors

For more information, email [adi\\_team@appraisalinstitute.org](mailto:adi_team@appraisalinstitute.org)

### ADI Partners

The Appraisal Institute, Fannie Mae, Freddie Mac, and the National Urban League are working together to help promote careers through the Appraiser Diversity Initiative (ADI™).



The Appraisal Institute is the nation's largest professional association of real estate appraisers, fostering and promoting the highest standards of practice and advocacy for appraisers.



Fannie Mae helps our partners house America and create opportunities for people to buy, refinance, or rent a home.



Freddie Mac supports America's homeowners and renters while serving as a stabilizing force in the U.S. housing finance system.



The National Urban League is a historic civil rights organization dedicated to economic empowerment in order to elevate standard of living in historically underserved urban communities.