The Leadership Development & Advisory Council (LDAC) is a group of dedicated appraisers who come together once a year in Washington, D.C., to formulate solutions to problems and challenges faced by the appraisal profession. A highly valued meeting, LDAC would not be where it is today without the help and support of sponsors and individual donations.

LDAC attendees must have demonstrated outstanding ability in appraising and aptitude to be a potential AI leader. It is a springboard to future leadership with the Appraisal Institute and many LDAC attendees go on to serve in critical leadership positions in their Chapters, Regions and with the National organization. It is a wonderful opportunity for both attendees and sponsors.

Please consider sponsoring LDAC 2020

### Sponsorship Opportunities

**LDAC 2020**

**May 18 - 20**

Hosted by

Appraisal Institute®

<table>
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<tr>
<th>Sponsorship Opportunities</th>
<th>Date</th>
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<tr>
<td>$3,000 Onsite Welcome Reception, May 18</td>
<td>May 18</td>
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<tr>
<td>The full group will join together on the first day of the meeting for a reception at the Hilton Washington DC National Mall. Your sponsorship includes: recognition on AI’s website, at the opening general session and in the onsite meeting program, plus signage at the reception and your logo on all cocktail napkins.</td>
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</tbody>
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| $3,000 Offsite Reception, May 19                                | May 19       |
| After an afternoon of lobbying, all attendees will make their way to a location on Capitol Hill for a group reception. Your sponsorship includes: recognition on AI’s website, at the opening general session and in the onsite meeting program, plus signage at the reception and your logo on all cocktail napkins. |              |

| $2,500 Closing Lunch, May 20                                   | May 20       |
| Your sponsorship includes: recognition on AI’s website, at the opening general session in the onsite meeting program and onsite signage, plus a handout on each table (sponsor to provide). |              |

| $2,500 Opening General Session Sponsor, May 18                 | May 18       |
| Your sponsorship includes: an opportunity to address all participants (optional), recognition on AI’s website, at the opening general session, in the onsite meeting program and onsite signage, plus a handout on each chair during the opening general session (sponsor to provide). |              |

| $2,500 Closing General Session Sponsor, May 20                 | May 20       |
| Your sponsorship includes: an opportunity to address all participants (optional), recognition on AI’s website, at the opening general session, in the onsite meeting program and onsite signage, plus a handout on each chair during the closing general session (sponsor to provide). |              |
$2,000 Hotel Room Key Cards
Your sponsorship includes: Custom hotel room key cards with your logo will be provided to all LDAC attendees upon hotel check-in at the Hilton Washington DC National Mall. Plus, recognition on AI’s website, at the opening general session and in the onsite meeting program.

$1,500 Hotel Room Drop (sponsor supplied)
Your sponsorship includes: outreach to attendees with informational materials and/or creative giveaways delivered directly to each attendee’s sleeping room at the Hilton Washington DC National Mall. Options include Monday evening or Tuesday evening; first come, first served. Plus, recognition on AI’s website, at the opening general session and in the onsite meeting program.

$1,500 Boxed Lunch, May 19
Your sponsorship includes: recognition on AI’s website, in the onsite meeting program, at the opening general session and onsite signage, plus a company logo sticker on each box.

$1,000 Continental Breakfast, (choice of one of the following)
Your sponsorship includes: recognition on AI’s website, at the opening general session, in the onsite meeting program and onsite signage.

Breakfast, May 19
Breakfast, May 20

$750 Coffee Break (choice of one of the following)
PM Coffee Break, May 18
AM Coffee Break, May 19
AM Coffee Break, May 20
Your sponsorship includes: recognition on AI’s website, at the opening general session, in the onsite meeting program and onsite signage.

Meeting Program (choice of one of the following)
$300 - Half Page
$500 - Full Page

$1,000 Choice of one of the following:
Notepad: Your logo on notepads given to each attendee plus recognition on AI’s website, at the opening general session and in the onsite meeting program.

Attendee Bag: Your logo on conference bags given to each attendee plus recognition on AI’s website, at the opening general session and in the onsite meeting program.

Donation
Contributors of any amount receive recognition on AI’s website, at the opening general session and in the onsite meeting program.

If you have any questions about the opportunities outlined in this brochure, please contact: Michelle Davey at mdavey@appraisalinstitute.org or Scott Brody at sbrody@appraisalinstitute.org