About the Appraisal Institute

The Appraisal Institute is a global professional association of real estate appraisers, with nearly 16,000 professionals in almost 50 countries throughout the world. Our mission is to empower valuation professionals through community, credentialing, education, body of knowledge and ethical standards.
The Appraisal Institute invites you to become one of its sponsors of the 2022 Annual Conference. Expose your company, brand, products and services to the leaders of the real estate valuation community from around the world in just a couple of days! Make an even greater impression on conference attendees by sponsoring a breakfast or coffee break. Or consider sponsoring conference bags, lanyards, hotel key cards or other vital conference materials. Keep reading to learn more.

Questions?
Questions concerning conference exhibiting and sponsorship opportunities? Contact us at: aimeetings@appraisalinstitute.org to discuss sponsorship, advertising and exhibit options at the 2022 AI Annual Conference.

For more info: appraisalinstitute.org/annual-conference
SPONSORSHIP Packages

Be recognized as one of the most prominent sponsors at the Appraisal Institute’s Annual Conference. Packages are limited, so reserve your package early to maximize your visibility and to select your prime booth space.

**Diamond Sponsorship: $15,000**
- 10’ x 20’ booth in exhibit hall*
- Two (2) full-conference registrations
- Two (2) exhibit hall only passes
- One (1) push notification sent from the conference mobile app
- Conference bag insert (insert to be provided by sponsor)
- Pre and post-conference attendee registration list**
- Diamond Sponsorship recognition on the 2022 Annual Conference Web site, mobile app, onsite signage and AI’s Twitter feed

**Choose One of the Following (first come, first served):**
- Tuesday Evening Reception
- Wednesday Evening Party

---

**Platinum Sponsorship: $5,000**
- 10’ x 10’ booth in exhibit hall*
- One (1) full-conference registration
- One (1) exhibit hall only pass
- Platinum Sponsorship recognition on the 2022 Annual Conference Web site, mobile app and onsite signage

**Choose One of the Following (first come, first served):**
- AM or PM coffee break on Tuesday (SOLD)
- PM coffee break on Wednesday (SOLD)

---

**Gold Sponsorship: $3,500**
- 10’ x 10’ booth in exhibit hall*
- One (1) exhibit hall only pass
- Gold Sponsorship recognition on the 2022 Annual Conference Web site, mobile app and onsite signage

**Your exhibit hall booth includes:**
- 10’ back drape
- 3’ side drapes
- one draped and skirted table
- two chairs
- one sign with your company name
- one complimentary 120v circuit

**Exhibit hall hours:**
(Subject to change)

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>8am – 9am</td>
</tr>
<tr>
<td></td>
<td>10am – 10:30am</td>
</tr>
<tr>
<td></td>
<td>12:30pm – 1:30pm</td>
</tr>
<tr>
<td></td>
<td>3pm – 3:30pm</td>
</tr>
<tr>
<td>Wednesday</td>
<td>8am – 10:30am</td>
</tr>
</tbody>
</table>

---

**Multi-Platinum Sponsorship: $10,000**
- 10’ x 10’ booth in exhibit hall*
- One (1) full-conference registration
- Two (2) exhibit hall only passes
- Conference bag insert (insert to be provided by sponsor)
- Pre and post-conference attendee registration list**
- Multi-Platinum Sponsorship recognition on the 2022 Annual Conference Web site, mobile app, onsite signage and AI’s Twitter feed

**Choose One of the Following (first come, first served):**
- Tuesday Continental Breakfast in the Exhibit Hall (SOLD)
- Tuesday Lunch Buffet in the Exhibit Hall (SOLD)

---

**Attendee registration list will include information for those attendees who, during registration, agree to share their details. Some may opt out.**
ADDIONAL SPONSORSHIP OPPORTUNITIES

The following options are available in conjunction with the previously listed sponsorship packages or a la carte, first come, first served:

- **$15,000**
  **Opening General Session and Keynote Speaker**
  Become the exclusive sponsor of the opening general session featuring a keynote speaker. With a chance to speak to the entire crowd, this sponsorship offers the opportunity to prominently position your company’s product or service.
  **Sponsorship includes:**
  Two (2) complimentary full conference registrations, 3-minutes podium time and onsite signage recognition.

- **$7,500**
  **Wednesday Morning Breakfast with Bloody Mary Bar**
  Tuesday morning breakfast will be 2 hours of dedicated time in the exhibit hall and include a bloody Mary bar with your logo on napkins.

- **$5,000 SOLD**
  **Conference Tote Bags**
  Maximize your company’s exposure by placing your logo or message on the conference tote bags given to every attendee upon onsite registration in Las Vegas. Used onsite during the conference and afterwards these bags have a variety of uses. Their versatility will allow your logo to be seen more times than you can count!

- **$5,000**
  **Hotel Room Key Cards**
  Custom hotel room key cards with your logo will be provided to all AI Annual Conference attendees upon hotel check-in at the Bellagio.

- **$5,000**
  **Fanny Packs**
  The perfect way to carry your belongings and be hands free. And fanny packs are definitely popular again! Your logo/design featured on fanny packs plus onsite signage recognition.

- **$4,000 SOLD**
  **Lanyards**
  There’s no better way to blanket the conference with your brand than by having your logo appear exclusively on all conference pass lanyards. Name badges must be worn at all times during the conference.
Questions concerning conference exhibiting and sponsorship opportunities? Contact us at aimeetings@appraisalinstitute.org. We’d love to see you in Las Vegas!
appraisalinstitute.org/annual-conference

The Appraisal Institute reserves the right to accept or reject sponsorship applications in its sole discretion. Please see the 2022 Sponsor Agreement for additional terms and conditions.