



**For immediate
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Shreveport's Roland Hall Honored as Appraisal Institute's 'Volunteer of Distinction'

CHICAGO (July 9, 2014) – Roland Hall, SRA, of Shreveport, Louisiana, was recognized today as the Appraisal Institute's July "Volunteer of Distinction" for Region IX.

The Appraisal Institute is the nation's largest professional association of real estate appraisers; Region IX consists of Alabama, Arkansas, Georgia, Louisiana, Mississippi, South Carolina and Tennessee. Hall is a member of the Louisiana Chapter.

"Roland Hall is an exceptional ambassador for the Appraisal Institute," said Appraisal Institute President Ken P. Wilson, MAI, SRA. "We're proud to be represented by individuals like Roland, who faithfully serve our organization and the real estate valuation profession, as well as their local communities."

Hall serves as treasurer of the Louisiana Chapter and will be the organization's vice president in 2015. He previously served as regional representative and residential guidance advisor for candidacy of the Louisiana Chapter. Hall volunteers on the Louisiana Real Estate Appraisal Board and has served on that board for the last six years. He has been active on the political action committees promoting the valuation profession and helped to protect consumers' biggest investments, in their property.

Hall is the president and owner of Hall and Company Appraisal Services, in Shreveport, and has been involved in the real estate valuation profession for more than 45 years. He holds a bachelor's degree in business administration from Louisiana State University, with a major in real estate and a minor in economics. Hall joined the Appraisal Institute in 1980, and received his SRA designation in 1990.

He is a member of the Rotary and served as the president of the East Shreveport Rotary Club in 2008.

Together with his wife, Hall has three children and four grandchildren.

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The Appraisal Institute is a global professional association of real estate appraisers, with nearly 22,000 professionals in almost 60 countries throughout the world. Its mission is to advance professionalism and ethics, global standards, methodologies, and practices through the professional development of property economics worldwide. Organized in 1932, the Appraisal Institute advocates equal opportunity and nondiscrimination in the appraisal profession and conducts its activities in accordance with applicable federal, state and local laws. Individuals of the Appraisal Institute benefit from an array of professional education and advocacy programs, and may hold the prestigious MAI, SRPA, SRA, AI-GRS and AI-RRS designations. Learn more at www.appraisalinstitute.org.

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