

AI in DC

Appraisers listen, learn and lobby during 2016 LDAC conference

First-timer award

Brett Weatherbie, MAI, of San Antonio, received the William T. Anglyn Award at the Leadership Development and Advisory Council conference on May 27.

The Anglyn Award is presented on the last day of each year's conference to a first-year participant who exhibited exemplary leadership, integrity and outstanding contributions at the conference. The award was created in 2000 in recognition of efforts by Ted Anglyn, MAI, to promote LDAC.

Aaron Carone, MAI, chair of the 2016 Leadership Development and Advisory Council, and Vice Chair Trevor C. Hubbard, MAI, SRA, welcomed 98 AI professionals to Washington May 25–27 for the annual LDAC conference, which featured a keynote address from Rep. Blaine Luetkemeyer, R-Mo., a member of the House Financial Services Committee, and lobbying on Capitol Hill. During the closing session, Rodman Schley, MAI, was elected 2017 vice chair; Hubbard will serve as chair.

Carone, Hubbard and this year's four discussion leaders asked LDAC participants to focus on professional development, the future of the SRA appraiser, increasing AI's market share and expanding services beyond Uniform Standards of Professional Appraisal Practice assignments. The ideas, suggestions and proposals that came out of the discussion groups were included in reports delivered to the Appraisal Institute's Executive Committee.

Following are highlights from this year's reports.

Good to great

Rodman Schley, MAI, asked participants in his discussion groups to focus on professional development and how appraisers can go from good to great. Participants said they were very interested in continued career progression, singling out education as one of the best ways to achieve their goals. They uniformly agreed that AI's body of knowledge is great, and noted that education should evolve to accommodate the different ways in which individuals learn, noting that millennials, for example, prefer settings other than a traditional classroom. They also suggested making education more affordable for appraisers who are just starting their careers.

Bright future

Byron Miller, SRA, AI-RRS, focused his group discussions on the future of the SRA appraiser. He asked participants to talk about the types of assignments available to all appraisers and then specifically the opportunities available to SRA appraisers. The list was extensive and included banking, review, estate and litigation assignments. Participants expressed optimism about the future and the value of the SRA designation, and suggested that appraisers who focus on residential work seek leadership opportunities at the chapter and national levels, and actively promote their skills and knowledge to the mortgage and banking communities.

Market reach

Chris Ponsar, MAI, SRA, led group discussions on how AI can increase its market share, and he challenged each group to state why they thought AI should take such action. Participants said that expanding market share would help AI maintain its leadership in worldwide appraiser education, boost lobbying efforts and expand professional development opportunities. The groups suggested several avenues for expansion, including



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The 2016 Leadership Development and Advisory Council operated under the direction of several AI Designated Members, including (from left) Byron E. Miller, SRA, AI-RRS, discussion leader; Elaine Liz-Ramirez, MAI, discussion leader; Chris Ponsar, MAI, SRA, discussion leader; Aaron Carone, MAI, chair; Rodman Schley, MAI, discussion leader; and Trevor C. Hubbard, MAI, SRA, vice chair.

the creation of international chapters, expanding relationships with universities and creating additional membership categories.

Expanded services

Elaine Liz-Ramirez, MAI, had her discussion groups focus on how AI can support membership to expand services beyond typical USPAP assignments. Participants said they found USPAP overly complex and hoped for a truncated document with less frequent modifications. They appreciate that AI continues to promote its Standards of Valuation Practice for use where existing valuation standards are not already required or do not apply. Participants also said they would like to see expanded educational offerings, networking events, a peer-review process, and increased promotion to potential clients of the types of valuation services and analysis that appraisers can perform.

► Appraisal Institute professionals interested in next year's LDAC, scheduled for May 3–5, can learn more about the program at <http://bit.ly/2aKxX0J>.



LDAC lobby day on Capitol Hill

Nearly 100 Appraisal Institute professionals went to Capitol Hill May 26 to urge congressional support for the modernization of the appraisal regulatory process. Leadership Development and Advisory Council conference attendees asked lawmakers and their staffs to hold hearings on appraisal regulation because no legislation has been introduced to address modernization or the regulatory burdens that appraisers face.

► Read more about these issues at <http://bit.ly/1TEcXuR>.