



**FOR IMMEDIATE RELEASE**

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## **Bentonville's Charles 'Ray' Fletcher Honored as Appraisal Institute's 'Volunteer of Distinction'**

CHICAGO (April 9, 2014) – Charles "Ray" Fletcher, MAI, of Bentonville, Ark., was recognized today as the Appraisal Institute's April "Volunteer of Distinction" for Region II.

The Appraisal Institute is the nation's largest professional association of real estate appraisers; Region II consists of Colorado, Iowa, Kansas, Missouri, Nebraska, Oklahoma, South Dakota, Utah and Wyoming, as well as Manitoba and Saskatchewan, Canada. Fletcher is a member of the Ozark Mountain Chapter.

"Ray Fletcher is an exceptional ambassador for the Appraisal Institute," said Appraisal Institute President Ken P. Wilson, MAI, SRA. "We're proud to be represented by individuals like Ray, who faithfully serve our organization and the real estate valuation profession, as well as their local communities."

Fletcher serves on the Ozark Mountain Chapter Board of Directors. He was Ozark Mountain Chapter Education chair in 2013 and 2008. He served as chapter president from 2006-07 and vice president from 2004-05.

Fletcher has been owner Fletcher Analytics, LLC, in Bentonville, since 2008. He has been involved in the real estate valuation profession for 35 years. He holds a master's of business administration and bachelor's degree from West Texas A&M University in Canyon, Texas. He received his MAI designation in 1987.

He is married.

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*The Appraisal Institute is a global professional association of real estate appraisers, with nearly 22,000 professionals in almost 60 countries throughout the world. Its mission is to advance professionalism and ethics, global standards, methodologies, and practices through the professional development of property economics worldwide. Organized in 1932, the Appraisal Institute advocates equal opportunity and*

*nondiscrimination in the appraisal profession and conducts its activities in accordance with applicable federal, state and local laws. Individuals of the Appraisal Institute benefit from an array of professional education and advocacy programs, and may hold the prestigious MAI, SRPA, SRA, AI-GRS and AI-RRS designations. Learn more at [www.appraisalinstitute.org](http://www.appraisalinstitute.org).*

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