



FOR IMMEDIATE RELEASE

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Tampa's Woodman S. Herr Honored as Appraisal Institute's 'Volunteer of Distinction'

CHICAGO (March 7, 2012) – Woodman S. “Woody” Herr, MAI, of Tampa, Fla., was recognized today as the Appraisal Institute’s March “Volunteer of Distinction” for Region X.

The Appraisal Institute is the nation’s largest professional association of real estate appraisers; Region X consists of Florida, Puerto Rico and the Virgin Islands. Herr is a member of the Northwest Florida Chapter.

“Woody Herr is an excellent ambassador for the Appraisal Institute,” said Appraisal Institute President Sara W. Stephens, MAI. “We’re privileged to have members like Woody who actively contribute to the real estate valuation profession and in their local communities every day.”

Herr serves as secretary and alternate regional representative of the Northwest Florida Chapter. He was treasurer, Finance Committee chair and alternate regional representative of the West Coast Florida Chapter in 2011, and regional representative from 2009-2010. He served on the Merger Committee for the West Coast Florida Chapter and Northwest Florida Chapter. He became a member of the Appraisal Institute in 1984 and earned his MAI designation in 1991.

He has been president of Herr Valuation Advisors, Inc., in Tampa since 2002, and has been involved in the real estate valuation profession for 29 years.

He serves on the board of directors of the Tampa Chapter of the Risk Management Association, is president of his office complex owners association, has served on the board of directors of his homeowners association and has been actively involved with his church.

He earned a Bachelor of Arts degree in finance from the University of South Florida. He has been married to Karen Herr for 28 years; they have three children.

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The Appraisal Institute is a global membership association of professional real estate appraisers, with nearly 23,000 members in nearly 60 countries throughout the world. Its mission is to advance professionalism and ethics, global standards, methodologies, and practices through the professional development of property economics worldwide. Organized in 1932, the Appraisal Institute advocates equal opportunity and nondiscrimination in the appraisal profession and conducts its activities in accordance with applicable federal, state and local laws. Members of the Appraisal Institute benefit from an array of professional education and advocacy programs, and may hold the prestigious MAI, SRPA and SRA designations. Learn more at www.appraisalinstitute.org.

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