



FOR IMMEDIATE RELEASE

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Florence's Melissa Calloway Honored as Appraisal Institute's 'Volunteer of Distinction'

CHICAGO (April 4, 2012) – Melissa Calloway, SRA, of Florence, Ala., was recognized today as the Appraisal Institute's April "Volunteer of Distinction" for Region IX.

The Appraisal Institute is the nation's largest professional association of real estate appraisers; Region IX consists of Alabama, Arkansas, Georgia, Louisiana, Mississippi, South Carolina and Tennessee. Calloway is a member of the Alabama Chapter.

"Melissa Calloway is an excellent ambassador for the Appraisal Institute," said Appraisal Institute President Sara W. Stephens, MAI. "We're privileged to have members like Melissa who actively contribute to the real estate valuation profession and to their local communities every day."

Calloway serves as the Nominating Committee chair of the Alabama Chapter, as discussion leader on the Appraisal Institute's Leadership Development and Advisory Council and as a member of the Residential Advisory Work Group. She was president of the Alabama Chapter in 2011, vice president and regional representative in 2010, treasurer and Finance Committee chair in 2009 and secretary in 2008. She also served on the Appraisal Institute's Leadership Development and Advisory Council from 2009-2011. She became a member of the Appraisal Institute in 1993 and received her SRA designation in 2002.

She has been the owner of Calloway Appraisal Services in Florence since 2001, and has been involved in the real estate valuation profession for 20 years.

She has taught lunch and learn sessions at which she explained the appraisal process to financial institutions and real estate agencies, participated as a discussion panel member for the Shoals Area Board of Realtors and served as an expert witness in the Lauderdale County Circuit Court.

Calloway is a sustaining member of the Junior League of the Shoals (serving as a committee chair for two years), a member of the Shoals Professional and Business Club and Business Network International, and is a member of the administrative board of the Florence First United Methodist Church where she serves as a group leader for youth retreats.

She earned a bachelor's degree in business administration (finance) from Auburn University in Alabama. She is married to David Collier; they have one child and two dogs.

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The Appraisal Institute is a global membership association of professional real estate appraisers, with nearly 23,000 members in nearly 60 countries throughout the world. Its mission is to advance professionalism and ethics, global standards, methodologies, and practices through the professional development of property economics worldwide. Organized in 1932, the Appraisal Institute advocates equal opportunity and nondiscrimination in the appraisal profession and conducts its activities in accordance with applicable federal, state and local laws. Members of the Appraisal Institute benefit from an array of professional education and advocacy programs, and may hold the prestigious MAI, SRPA and SRA designations. Learn more at www.appraisalinstitute.org.

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